

BrooklineCAN Steering Committee Notes August 21, 2019

Attendees: Frank Caro, Ruthann Dobek, John Seay, Ruth Seidman, Karen Fisher, Matt Weiss.

1. Note Taker

- a. Matt Weiss

2. Plans for annual meeting

- a. Ruthann Dobek will check on 50:50 raffle tickets.
- b. Ruthann Dobek will hand out the awards at the meeting.
- c. Ruthann Dobek will acquire gifts for speakers from Age Friendly Business "Olive Connection".
- d. Matt Weiss follow up on contact with volunteers for meeting.

3. Purple Table program

- a. Irene Li of Meimei on Park Street in Boston is a Purple Table site.
- b. Ruthann and Ginnie – Will take the lead in establishing a Brookline Purple Table site considering Brothers Restaurant.
- c. Purple Table trains staff of the participating restaurant to wait on customers with cognitive impairment and conducts events.
 - i. message from the Steering Committee to the members

4. Report on experience at BrooklineCAN & dementia friendly table at WBUR CitySpace event

- a. Matt Weiss reported the CitySpace facility in Brookline is excellent for future events for BrooklineCAN and the Senior Center.

5. Feedback on outreach at Farmers Market

- a. BrooklineCAN table was staffed by the following people: Matt Weiss, John Seay, David Trevvett, Pat Ahlin, Marsha Frankel, and Carol Seibert.
- b. A number of people stopped at the table and expressed interest, but no signups.

6. Next steps in age-specific analysis of National Citizen Survey data for Brookline

- a. Frank Caro reported good attendance at the survey meeting.
- b. Work on National Citizen Survey charts prepared by John Seay and give Sarah Kaplan access to software to produce charts.

7. Next steps in adapting "Here to Stay Toolkit" for Brookline

- a. Nothing done yet.
- b. Considering repeat of the educational program.

8. Information packets for use in soliciting business memberships

- a. Stalled but remaining on agenda.

9. Legislative lobbying restrictions for BrooklineCAN (Susan Granoff) – No report.

10. Treasurers report (John Seay)

- a. Good partially due to JF&CS support.

11. Committee reports

- a. Finance – \$10 authorized to Matt Weiss for Farmers Market.

b. Communications

- i. Website – John Seay reworked donations page and special effects on home page.
- ii. Ruth Seidman reported – October 15th “Party of the Century” is in the September newsletter.
- iii. Elenore Parker reported – WGBH Age Friendly Brookline show was repeated.
- iv. Bocce is now in the Minot Rose Garden.

- c. Membership – 399 members as of August 9th.

d. Education – Following events/publications

- i. 10/17 “Retirement Insecurity in the Age of Inequality”
- ii. Note Eugenia Zuckerman "Like Falling Through A Cloud" to be published in November for Alzheimers Awareness Month
- iii. Article in NY Times 8/16/2019 by Paula Span "Older People Need Rides. Why Aren't They Using Uber and Lyft?"

e. LCAC

- i. Update on BETS survey – Maria Foster BETS survey received 104 responses which was >50% of recipients with these results – 1/3 accept subsidy for ride hailing, 1/3 train to get subsidy, 1/3 no subsidy (2 people ride bicycles).
 - ii. Affordable housing as major agenda item for September LCAC meeting 9/9 – Supply of and demand for affordable senior housing - guests Roger Blood and Virginia Bullock.
 - iii. Age-Friendly September meeting focused on CBDG needs assessment 9/10 – Eddie Bates requested needs information for Community Development Block Grants – note cuts in CBDG due to taxi cuts but need TRIPPS funding to move to other forms of transportation.
 - iv. Age-Friendly October meeting focused on public health implications of climate change – Dr. Jett leads discussion.
 - v. Proposal for “summit” on pedestrian advocacy priorities – Sarah Kaplan proposal, e.g. visual limitation aspects.
- f. Member volunteering – Andrew Botts’ resignation will limit near term expansion of the tax work off program.
- g. Repair and referrals – No report.

6. New business – Brookline Day 9/22 – Need theme and contest – Frank responsible for setup.

7. Next Meeting: Wednesday, September 18, 2019 at 3pm.